

Fund Raising and Promotions to help School Programs

Ways to Create Regional Funds to Support Pickleball in Schools

- **Earmark a percentage of registration fees from Regional Tournaments**
 - **In the SW Regional we are considering 10% which could bring in several thousands**
- **Grants:** Grant money is available from the USAPA with specific money set aside for educational institutes.
 - High School Grant Funds: <https://www.usapa.org/usapa-high-school-grant-program/>
 - Community Grant Funds: <https://www.usapa.org/usapa-grant-program-rules/>
- **Hold non-sanctioned or other sanctioned tournaments that will be 100% devoted to equipment**
 - **We will be holding a non-sanctioned event in 2019 that may see 10k or more for schools**
- **Talk to clubs and groups that are holding tournaments.**
 - **In 2018, we held a non-sanctioned tournament where 10% of precedes, and all raffled paddles and other items will go back to a school fund**
 - **The 2019 SW Regional added another \$1,500 to the program**
 - **In the same tournament we are asking vendors to donate all sales percentages or product gets donated**
 - **The Tournament Director will donate his fees to the school fund**
- **Ask teaching pros to donate part of their fees to schools. We have instructors doing that in Phoenix**
- **Place something simple out like a donation jar**
- **Collect used paddles and get them refurbished**
- **Collect used balls from tournaments and players.**
- **As more and more facilities are going to permanent courts donate the used nets.**

Develop an Oversight Committee to help decide which schools would be recipients to equipment

An oversight committee can include several ambassadors, the Education Ambassador, the Regional Director, and a school official or administrator to help fulfill needs, to go to conventions such as the SHAPE state conventions, to help teach, buy books and other materials.

That, along with our Paddle Reclamation Project, has taken off in the SW Region where we now have schools and city administrators looking at other ways to create funds and interest.

Manufacturers of pickleball equipment are also a source for assisting educational institutions; they will work one on one with individual schools and school districts.